



Wm Wesley Encabruck was a merchant. His merchandising philosophy was "the only thing that counts, is the cash that goes into the cash register—no stock certificates or promissory notes etc.

His early efforts were aimed at buying farmers butter & eggs & transporting them to miners in Eureka & Silver City, to sell. In some transactions he took sheep as payment & finally collected a herd. He had a ranch in South Fork of Provo Canyon & ran the sheep from there North & east along the south slopes & hills of Provo Canyon to Sunday Canyon & to Wallsburg.